## ORDER

Orders Order / Rev: 36903 Alt Order #: 08836469

> Product Desc: OBAMA/P/D Estimate: 1536

Flight Dates: 09/04/12 - 10/01/12

Original Date / Rev: 08/06/12 / 08/06/12

Order Type: **GENERAL**  KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region:

Agency

Name: **GMMB** 

**Buying Contact:** 

Billing Contact:

1010 Wisconsin Ave NW Washington, DC 20007

Broadcast Billing Calendar:

EOM/EOC Billing Cycle:

15%

Cash

National

Advertiser

Name:

Obama, Barack D-President

A35+ Demographic:

**Product Codes:** PO1 Priority: LV4

AGY, POL, CAND Revenue Codes:

New Business Thru:

Agency Commission:

Order Separation:

Billing Type:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	405	\$228,035.00	\$193,829.75

	Totals	
ſ	Month	

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	405	\$228,035.00	\$193,829.75	0.00
Totals	405	\$228,035.00	\$193,829.75	0.00

00:15:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$228,035.00
Market	100%	\$760,116.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$190,029.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$38,005.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E	1 8	09/04/1	2 09/28/12	8 News Now 5a M	-F CM	5-6a	MTWTF	:30	5	\$145.00LV3	0.00 NM	20	\$2,900.00
				8 News Now 5a M	1-F								
	8 NEW	<b>IS NOW</b>											
	Sta	art Date	<b>End Date</b>	<b>Weekdays</b>	Spots/Week	Rate	Rating						
	Week: 09	9/04/12	09/10/12	MTWTF	5	\$145.00	0.00				1		
	Week: 09	9/11/12	09/17/12	MTWTF	5	\$145.00	0.00				1		
	Week: 09	9/18/12	09/24/12	MTWTF	5	\$145.00	0.00						
	Week: 09	9/25/12	10/01/12	-TWTF	5	\$145.00	0.00				l l		

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KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 8 09/04/12	09/28/12	8 News Now 5a M		5-6a	MTWTF	:30	5	\$145.00LV3	0.00 NM	20	\$2,900.00
8 NEWS NOW		8 News Now 5a M	<b>-</b> F								
E 2 8 09/04/12	09/28/12	8 News Now 6a M-	-F CM	6-7a	MTWTF	:30	5	\$245.00LV2	0.00 NM	20	\$4,900.00
8 NEWS NOW		8 News Now 6a M	-F								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	9/10/12	MTWTF	5	\$245.00	0.00						
	)9/17/12 )9/24/12	MTWTF MTWTF	5 5	\$245.00 \$245.00	0.00 0.00						
	0/01/12	-TWTF	5		0.00						
E 3 8 09/04/12	09/28/12	CBS This Morning		7-9a	MTWTF	:30	5	\$150.00LV2	0.00 NM	20	\$3,000.00
CBS THIS MORNI	NG	CBS This Morning									
	End Date		Spots/Week	<u>Rate</u>	Rating			0			
	)9/10/12 )9/17/12	MTWTF MTWTF	5 5	\$150.00 \$150.00	0.00 0.00						
	)9/1//12 )9/24/12	MTWTF	5	\$150.00 \$150.00	0.00						
	0/01/12	-TWTF	5	\$150.00	0.00						
E 4 8 09/08/12	09/29/12	CBS Early Show -		5-7a	S-	:30	1	\$240.00LV1	0.00 NM	4	\$960.00
CBS THIS MORNI	NG SATUI	CBS Early Show - RDAY	Sal.								
Start Date E	nd Date		Spots/Week	<u>Rate</u>	Rating						
	9/09/12	S- S-	1	\$240.00 \$240.00	0.00 0.00						
	)9/16/12 )9/23/12	S-	1	\$240.00 \$240.00	0.00						
	9/30/12	S-	1		0.00						
E 5 8 09/09/12	09/30/12	Eye on Wash/Wall		5-6a	S	:30	1	\$75.00LV2	0.00 NM	4	\$300.00
EYE ON WASHING	GTON	Eye On Wash/Wa	ii St Jini	(5:00 AM-5:3	OU AIVI)						
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	9/09/12	S	1	\$75.00	0.00						
	)9/16/12 )9/23/12	S S	1	\$75.00 \$75.00	0.00 0.00						
	09/30/12	s	1		0.00						
E 6 8 09/09/12	09/30/12	Eye on Wash/Wal		5-6a	S	:30	1	\$75.00LV2	0.00 NM	4	\$300.00
WALL STREET JO	OURNAL R	Eye On Wash/Wa REPORT	ili St Jrni	(5:30 AM-6:0	JU AM)						
	End Date		Spots/Week	<u>Rate</u>	Rating						
*******	09/09/12	S	1	\$75.00	0.00						
	09/16/12 09/23/12	S S	1	\$75.00 \$75.00	0.00 0.00						
	09/30/12	s	<u>i</u>	\$75.00	0.00						
	09/30/12	8 News Now Sun		8 News Nov	v Sun AS	:30	1	\$315.00LV1	0.00 NM	4	\$1,260.00
8 NEWS NOW SL	INDAY MC	8 News Now Sun RNING-#1	AM #1								
	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/12	09/09/12	S	1	\$315.00 \$315.00	0.00						
	09/16/12 09/23/12	S S	1	\$315.00 \$315.00	0.00 0.00						
	09/30/12	s	1	\$315.00	0.00						** *** ***
E 8 8 09/09/12	09/30/12	CBS News Sunda	-	CBS Sunda	y MorniS	:30	1	\$850.00LV1	0.00 NM	4	\$3,400.00
CBS NEWS SUNI	DAY MORI	CBS News Sunda NING	iy worning								
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
*******	09/09/12	S S	1	\$850.00 \$850.00	0.00 0.00						
	09/16/12 09/23/12	S	1	\$850.00	0.00						
Week: 09/24/12	09/30/12	S	1	\$850.00	0.00						00 /00 00
E 9 8 09/09/12	09/30/12	8 News Now Sun 8 News Now Sun		8 News Nov	v Sun AS	:30	1	\$850.00LV1	0.00 NM	4	\$3,400.00
8 NEWS NOW SU	JNDAY MO		AIVI 172								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					J	

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**KLAS** 

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

In 05 00 1	F- 4	Invento - C. f.		o:= :	T			<b>.</b>	<b>5.</b> –		
Ln Ch Start		Inventory Code		Start/End		Len Spo		Rate Pri			Amount
E 9 8 09/09/12	09/30/12	8 News Now Sun 8 News Now Sun		8 News Nov	Sun AS	:30	1	\$850.00LV1	0.00 NM	4	\$3,400.00
8 NEWS NOW SU	NDAY MO										
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	9/09/12	S	1	\$850.00	0.00				1		
	)9/16/12 )9/23/12	S S	1	\$850.00 \$850.00	0.00 0.00						
	9/30/12	S	1	\$850.00	0.00						
E 10 8 09/09/12	09/30/12	Face The Nation Face The Nation	СМ	Face The N	ationS	:30	1	\$940.00LV1	0.00 NM	4	\$3,760.00
FACE THE NATION											
	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
	)9/09/12 )9/16/12	S	1	\$940.00 \$940.00	0.00 0.00						
	9/23/12	S	1	\$940.00	0.00						
Week: 09/24/12 0	9/30/12	S	1	\$940.00	0.00						
		Live w/Kelly Live With Regis 8	CM k Kelly	9-10a	MTWTF	:30	5	\$200.00LV3	0.00 NM	20	\$4,000.00
LIVE! WITH KELLY		Monkdows	Casto Atlanta	Data	Poting						
	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
	9/17/12	MTWTF	5	\$200.00	0.00						
	9/24/12	MTWTF	5	\$200.00	0.00						
	0/01/12	-TWTF	5	\$200.00	0.00		_			_	
	09/28/12	Price Is Right Price Is Right	СМ	10-11a	MTWTF	:30	2	\$1,000.00LV1	0.00 NM	8	\$8,000.00
PRICE IS RIGHT		MAR aladama	O	Data	Datina						
	End Date	<u>Weekdays</u> MTWTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
	)9/10/12 )9/17/12	MTWTF		\$1,000.00	0.00						
	9/24/12	MTWTF		\$1,000.00	0.00						
	0/01/12	-TWTF	2	\$1,000.00	0.00			<del> </del>			
E 13 8 09/04/12	09/28/12		CM	11a-12p	MTWTF	:30	2	\$1,500.00LV1	0.00 NM	8	\$12,000.00
YOUNG & RESTLI	E66	Young & Restless	S								
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				•		
	09/10/12	MTWTF		\$1,500.00	0.00						
Week: 09/11/12 0	9/17/12	MTWTF		\$1,500.00	0.00						
	09/24/12	MTWTF -TWTF		\$1,500.00 \$1,500.00	0.00 0.00						
	00/01/12	8 News Now Noo		12-1230p	MTWTF	:30	5	\$200.00LV3	0.00 NM	20	\$4,000.00
		8 News Now Noo		12 1200p		.,,	•	***************************************			, ,
8 NEWS NOW AT		Weekdays	Spots/Week	<u>Rate</u>	Rating						
	End Date 09/10/12	MTWTF	Spots/Week 5	\$200.00	0.00						
	9/17/12	MTWTF	5	\$200.00	0.00						
	9/24/12	MTWTF	5	\$200.00	0.00						
	10/01/12	-TWTF	5		0.00	.20	2	\$900.00LV1	0.00 NM	8	\$7,200.00
E 15 8 09/04/12 THE BOLD AND T		1230-2p Soaps/ L Soaps TIEU	MAD CM	1230-1p (12:30 PM-1	MTWTF :00 PM)	:30	2	\$900.00EV1	U.UU INIVI		\$7,200.00
	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/10/12	MTWTF	2	\$900.00	0.00						
Week: 09/11/12 (	09/17/12	MTWTF	2		0.00						
	09/24/12 10/01/12	MTWTF -TWTF	2		0.00 0.00						
	09/28/12	1230-2p Soaps/ L	MAD CM	1-2p	MTWTF	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
LET'S MAKE A DE	EAL	Let's Make A Dea	al	(1:00 PM-2:	00 PM)						
	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	09/10/12	MTWTF	2		0.00						
	09/17/12 09/24/12	MTWTF MTWTF	2	•	0.00 0.00						
	10/01/12	-TWTF	2		0.00				l		

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KLAS

Order / Rev:

36903

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Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

				<b>.</b>						_	
		Inventory Code	Break		Time Days	Len Spo	_		Rtg Type S	Spots	Amount
E 16 8 09/04/12 0		1230-2p Soaps/ LI Let's Make A Dea		1-2p (1:00 PM-2:0	MTWTF 0 PM)	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
LET'S MAKE A DEA						<del></del>					
E 17 8 09/04/12 0	09/28/12	The Talk 2-3P The Talk	СМ	2-3p	MTWTF	:30	2	\$900.00LV1	0.00 NM	8	\$7,200.00
THE TALK											
	nd Date		Spots/Week	Rate	Rating						
	9/10/12 9/17/12	MTWTF MTWTF	2 2	\$900.00 \$900.00	0.00 0.00						
	9/24/12	MTWTF	2	\$900.00	0.00						
***************************************	0/01/12	-TWTF	2	\$900.00	0.00						
E 18 8 09/04/12 0	09/28/12	Ellen Ellen	СМ	3-4p	MTWTF	:30	5	\$275.00LV3	0.00 NM	20	\$5,500.00
ELLEN											
Start Date Er	<u>nd Date</u>		Spots/Week	<u>Rate</u>	<u>Rating</u>						
	9/10/12	MTWTF	5	\$275.00	0.00						
	9/17/12	MTWTF MTWTF	5	\$275.00	0.00						
	9/24/12 0/01/12	-TWTF	5	\$275.00 \$275.00	0.00 0.00						
		Politics Now S Sel	holius CM	Various	S-	:30	1	\$625.00LV1	0.00 NM	1	\$625.00
E 19 8 09/08/12 0		Politics Now S Se		(5:30 PM-6:0	•	.30	•	\$025.00EV1	0.00 14141	•	Ψ020.00
	nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09	9/09/12	S-	1	\$625.00	0.00						
E 20 8 09/09/12 0		Sun 3-4p Storm S 3-4p Storm Storie		3-4p	S	:30	1	\$115.00LV3	0.00 NM	4	\$460.00
STORM STORIES (	(HOUR)										
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
***************************************	9/09/12	S	1	\$115.00	0.00						
*	9/16/12	S	1	\$115.00 \$115.00	0.00 0.00						
	9/23/12 9/30/12	S S	1	I	0.00						
E 21 8 09/09/12 (		Sun 4-5P Elec Pla		4-5p	S	:30	1	\$125.00LV3	0.00 NM	4	\$500.00
E21 0 09/09/12 (	03/30/12	4-5p Electric Play		(4:00 PM-5:0	00 PM)			•			
ELECTRIC PLAYG	ROUND (I			•	·						
	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	9/09/12	S	1	\$125.00	0.00				1		
Week: 09/10/12 09	9/16/12	S	1	\$125.00	0.00						
* - *	9/23/12	S	1	\$125.00	0.00						
	9/30/12	S	1		0.00	-00		6445 001 1/2	O OO NIM	4	\$460.00
E 22 8 09/09/12 (	09/30/12	Sun 530-6p Ins Ed Inside Edition Wk		530-6p	S	:30	1	\$115.00LV3	0.00 NM	4	<b>9400.00</b>
INSIDE EDITION	ad Data	Monkdovo	Spots/Week	Rate	Rating						
	nd Date	<u>Weekdays</u> S	Spois/vveek	\$115.00	0.00						
	9/09/12 9/16/12	S	1	\$115.00	0.00						
	9/23/12	<b>-</b> \$	i	\$115.00	0.00				i		
	9/30/12	S	1	\$115.00	0.00			·			
E 23 8 09/04/12	09/28/12	8 News Now 4p N 8 News Now 4p N		4-5p (4:30 PM-5:	MTWTF 00 PM)	:30	5	\$225.00LV3	0.00 NM	20	\$4,500.00
8 NEWS NOW AT	4PM & 43	0PM									
	nd Date	<u>Weekdays</u>	Spots/Week		Rating						
	9/10/12	MTWTF	5	·	0.00			1			
	9/17/12	MTWTF	5	•	0.00 0.00						
	9/24/12 0/01/12	MTWTF -TWTF	5 5		0.00						
Week: 09/25/12 1 E 24 8 09/04/12		8 News Now 5-63	Op M-FCM	5-630p	MTWTF	:30	5	\$275.00LV3	0.00 NM	20	\$5,500.00
8 NEWS NOW RO	TATION	8 News Now 5-63	oob M-L								
	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	9/10/12	MTWTF	5	·	0.00						
	9/17/12	MTWTF	5	\$275.00	0.00						
Week: 09/18/12 0	9/24/12	MTWTF	5	\$275.00	0.00						

Print Date: 08/13/12 12:52:20 Page 5 of 10

KLAS

Order / Rev:

36903

36903

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Obama, Barack D-President

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Product Desc:

OBAMA/P/D

Flight Dates:

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09/04/12 - 10/01/12

Estimate:

Ln Ch Start	End	Inventory Code			Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
	2 09/28/12	8 News Now 5-63 8 News Now 5-6	•	5-630p	MTWTF	:30	5	\$275.00LV3	0.00 NM	20	\$5,500.00
8 NEWS NOW F Start Date		Mookdaya	Spoto Micole	Data	Datina						
Week: 09/25/12	End Date 10/01/12	<u>Weekdays</u> -TwTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
		8 News Now Sat		5-7p	S-	:30	1	\$550.00LV1	0.00 NM	4	\$2,200.00
		8 News Now Sat	•	(5:00 PM-5:3	30 PM)						
8 NEWS NOW A		AA/ to-land	0	5-4-	D-41						
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$550.00	Rating 0.00						
Week: 09/10/12	09/16/12	S-	1	\$550.00 \$550.00	0.00				l		
Week: 09/17/12	09/23/12	S-	1	\$550.00	0.00						
Week: 09/24/12	09/30/12	S-	1	\$550.00	0.00						
E 26 8 09/08/1	2 09/29/12	8 News Now Sat		5-7p (6:30 PM-7:0	S-	:30	1	\$550.00LV1	0.00 NM	4	\$2,200.00
8 NEWS NOW A	T 630PM-S/	8 News Now Sat	5-7 p	(0.30 PIVI-7.0	JO PIVI)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/03/12	09/09/12	S-	1	\$550.00	0.00						
Week: 09/10/12	09/16/12	S- S-	1	\$550.00	0.00 0.00						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S-	1	\$550.00 \$550.00	0.00						
	2 09/23/12	8 News Now Sun	5-7p CM	5-7p	S	:30	1	\$875.00LV1	0.00 NM	2	\$1,750.00
		8 News Now Sur		(5:00 PM-5:3	30 PM)						
8 NEWS NOW A	T 5PM-SUN	1									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
Week: 09/10/12	09/16/12	S S	1	\$875.00 \$875.00	0.00 0.00				l l		
Week: 09/17/12 E 28 8 09/09/1	09/23/12	8 News Now Sun	<u> </u>	5-7p	S	:30	1	\$600.00LV1	0.00 NM	4	\$2,400.00
E 20 0 09/09/1	2 09/30/12	8 News Now Sur		(6:30 PM-7:0	_	.00	•				<b>4-7</b>
8 NEWS NOW A	T 630PM-S		•	•							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03/12	09/09/12	S	1	\$600.00	0.00 0.00						
Week: 09/10/12 Week: 09/17/12	09/16/12 09/23/12	S S	1	\$600.00 \$600.00	0.00				1		
Week: 09/24/12	09/30/12	s	1		0.00						
E 29 8 09/04/1	2 09/28/12	630-7p Inside Ed Inside Edition	ition CM	630-7p	MTWTF	:30	5	\$300.00LV2	0.00 NM	20	\$6,000.00
INSIDE EDITION	-		O 1 001 - 1	Data	Dating						
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
Week: 09/04/12 Week: 09/11/12	09/10/12 09/17/12	MTWTF	5		0.00						
Week: 09/18/12	09/24/12	MTWTF	5	•	0.00						
Week: 09/25/12	10/01/12	-TWTF	5		0.00			2227 2211/2	0.00 104	00	ec 500 00
E 30 8 09/04/1	2 09/28/12	•	CM	7-8p	MTWTF	:30	5	\$325.00LV2	0.00 NM	20	\$6,500.00
ET/INSIDER		7-8p Rotator									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/12	09/10/12	MTWTF	5	•	0.00						
Week: 09/11/12	09/17/12	MTWTF	5	• • • • • •	0.00 0.00						
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF -TWTF	5	• •	0.00						
	2 09/22/12		knd CM	7-8p	S-	:30	1	\$175.00LV2	0.00 NM	2	\$350.00
201 0 00/00/		Ent Tonight Wee		•							
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/03/12	09/09/12	S-	1	<b></b>	0.00						
Week: 09/10/12	09/16/12	S-	1		0.00 0.00			i			
Week: 09/17/12 E 32 8 09/17/1	09/23/12 12 09/17/12		СМ	8-9p	M	:30	1	\$1,600.00LV2	0.00 NM	1	\$1,600.00
		How I Met Your	Mother	(8:00 PM-9:			•				
HOW I MET MO	THER/ TW	O BROKE GIRLS									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/12	09/23/12	M		\$1,600.00	0.00	:30	1	\$2,100.00LV1	0.00 NM	0	\$0.00
E 33 8 09/24/	12 09/24/12		CM	9-10p		.30	•	Ψ2, 100.00LV I	0.00 14141	Ü	Ψ0.00

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KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln Ch	Start	End	Inventory Code Mon 9-10p	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
0.5.45	-N. (NAUZE )		2 Broke Girls / Mi	ke & Molly		M	_				
	EN /MIKE & art Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 09 Spot Cl	9/24/12 h <u>Date Ra</u>	09/30/12 nge D	M escription		\$2,100.00 /End Time	0.00	Weekdays	Length Rate	Rtg Type		
1	8 09/24/12	2-09/30/12 M		9-10			M				
	redited	0.004042	Mon 10-11p	CM	10-11p		- :30	1 \$2.000.00LV2	0.00 NM	1	¢2 000 00
	U9/1U/1.	2 09/10/12	Hawaiii Five-O	CIVI	10-11р	M	- :30	1 \$2,000.000.02	U.UU INIVI	•	\$2,000.00
<u>Sta</u> Week: 09	art Date 9/10/12	End Date 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 35 8	09/11/1	2 09/11/12	Tue 8-9p NCIS	СМ	8-9p	-T	- :30	1 \$2,100.00LV2	0.00 NM	1	\$2,100.00
NCIS <u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/16/12	-T	CM	\$2,100.00	0.00	- :30	1 \$6,000.00LV1	0.00 NM	1	\$6,000.00
E 36 8	09/25/1	2 09/25/12	NCIS	CIVI	8-9p	-1	- :30	1 \$6,000.001.01	U.UU INIVI	•	\$6,000.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09 E 37 8		09/30/12 2 09/18/12	-T Tue 9-10p	CM	\$6,000.00 9-10p	0.00 -T	- :30	1 \$2,100.00LV2	0.00 NM	2	\$4,200.00
C4.	ad Data	Fad Data	NCIS: LA	Spots/Week	Pata	Rating					
<u>ى د</u> Week: 09	art Date 9/03/12	End Date 09/09/12	<u>Weekdays</u> -T	<u>Spots/vveek</u>	<u>Rate</u> \$2,100.00	0.00					
Week: 09 Week: 09		09/16/12 09/23/12		0	\$0.00 \$2,100.00	0.00 0.00					
E 38 8		2 09/11/12	Tue 10-11p	СМ	10-11p	-T	- :30	1 \$1,400.00LV3	0.00 NM	1	\$1,400.00
48 HO	URS		CSI								
<u>St</u> Week: 09	art Date 9/10/12	End Date 09/16/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$1,400.00	Rating 0.00					
E 39 8	09/05/1	2 09/12/12	Wed 8-9p	СМ	8-9p	W	- :30	1 \$1,600.00LV3	0.00 NM	2	\$3,200.00
BIG BF	ROTHER		Big Brother								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00					
Week: 09 Week: 09		09/09/12 09/16/12	W		\$1,600.00	0.00					
E40 8	09/26/1	2 09/26/12	Wed 8-9p Survivor: Philippi	CM nes	8-9p	W	- :30	1 \$2,100.00LV2	0.00 NM	1	\$2,100.00
	IVOR 25				Dete	Detina		:			
St Week: 09	tart Date 9/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00					
E41 8	09/19/1	2 09/19/12	Wed 8-9p Survivor: Philippi	CM nes	8-930p	W	- :30	1 \$1,800.00LV1	0.00 NM	0	\$0.00
	NAL MINE				D-4-	D-4:					
<u>St</u> Week: 09	tart Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> w	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
	h Date Ra	<u>inge</u> <u>[</u> 2- <i>09/</i> 23/12 V	escription	<u>Star</u> 8-93	t/End Time		Weekdays		Rtg Type		
	redited	2-09/23/12 V	veu o- <del>s</del> p	0-30	юр		••	.00(01,000.00)			
E 42 8	09/05/1	2 09/05/12	Wed 10-11p CSI	СМ	10-11p	W	:30	1 \$1,800.00LV2	0.00 NM	1	\$1,800.00
C.S.I.	tart Doto	End Date	Weekda <u>ys</u>	Spots/Week	<u>Rate</u>	Rating			i		
Week: 09		End Date 09/09/12	W	1	\$1,800.00	0.00				_	00 000 00
E 43 8	09/26/1	2 09/26/12	Wed 10-11p CSI	СМ	10-11p	W	- :30	1 \$2,300.00LV2	0.00 NM	1	\$2,300.00
C.S.I.											

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KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln C	h Start	End	Inventory Code	Break	Start/End	l Time Days	Len Sp	ots	Rate Pri	Rta Type	Spots	Amount
E 43	8 09/26/1	2 09/26/12	Wed 10-11p	CM	10-11p	W	:30		\$2,300.00LV2		1	\$2,300.00
C.:			CSI		,				,-,		-	V=,V-0-0-0-0
Weel	Start Date k: 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 1	Rate \$2,300.00	Rating 0.00						
E 44	8 09/20/1	2 09/20/12	Thu 8-9p Big Bang / 2 1/2 N	CM //en	8-9p	T	:30	1	\$1,800.00LV3	0.00 NM	1	\$1,800.00
Big	Bang/ 2.5 M	en										
Weel	Start Date c: 09/17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,800.00	Rating 0.00			1			
		2 09/13/12	Thu 9-10p Big Brother	CM	9-10p	T	:30	1	\$8,500.00LV1	0.00 NM	1	\$8,500.00
BIC	BROTHER					5.00			į			
Weel	Start Date c: 09/10/12	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$8,500.00	Rating 0.00						
E 46	8 09/20/1	2 09/20/12	•	CM	10-11p	T	:30	1	\$2,300.00LV2	0.00 NM	1	\$2,300.00
PE	RSON OF IN	TEREST	Person Of Interes	ı					'			
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	c: 09/17/12	09/23/12	T	1	\$2,300.00	0.00			2000 0011/0	0.00.194		0000.00
E 47	8 09/14/1	2 09/14/12	Fri 8-9p Undercover Boss	СМ	8-9p	F	:30	1	\$900.00LV3	0.00 NM	1	\$900.00
CS	SI: NY	F	14/	O4- 00/1-	Data	Detine			1			
Weel	Start Date k: 09/10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
		2 09/07/12	Fri 10-11p Blue Bloods	СМ	10-11p	F	:30	1	\$7,500.00LV1	0.00 NM	1	\$7,500.00
BL	UE BLOODS											
Weel	Start Date c: 09/03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$7,500.00	Rating 0.00		_	- <del></del>			
		2 09/22/12	Sat Prime Specia KLAS Movie	CM	8-10p (8:00 PM-10	S- 0:00 PM)	:30	1	\$500.00LV2	0.00 NM	3	\$1,500.00
CF	RIMETIME SA		Mookdovo	Spots/Week	<u>Rate</u>	Rating						
Wee	<u>Start Date</u> k: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S-	1	\$500.00	0.00						
	k: 09/10/12	09/16/12	S-	1	\$500.00	0.00						
	k: 09/17/12	09/23/12	S- Sat 10-11p	CM	\$500.00 10-11P	0.00 S-	:30	1	\$2,250.00LV1	0.00 NM	2	\$4,500.00
E 50	8 09/15/1	12 09/22/12	48 Hours Mystery		10-111-	3-	.50	•	Ψ2,200.00E¥1	0.00 11111		<b>V</b> 1,000.00
40	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	k: 09/10/12	09/16/12	S-		\$2,250.00	0.00						
	k: 09/17/12	09/23/12	S-	CM	\$2,250.00 7-8p	0.00 S	:30	1	\$3,375.00LV1	0.00 NM	3	\$10,125.00
E 51		12 09/23/12	60 Minutes	CIVI	7-op		.50	•	40,070.0024	0.00 1		<b>V</b> 10,120.00
60	MINUTES	End Data	Mockdaye	Spots/Week	Rate	Rating						
Wee	Start Date k: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S		\$3,375.00	0.00						
Wee	k: 09/10/12	09/16/12	S S	1	\$3,375.00	0.00 0.00						
E 52	k: 09/17/12 8 09/30/	09/23/12 12 09/30/12		CM	\$3,375.00 8-9p	S	:30	1	\$4,750.00LV1	0.00 NM	1	\$4,750.00
			Big Brother		(8:00 PM-9:	:00 PM)						
AM	MAZING RAC Start Date	E 21 End Date	Weekdays	Spots/Week	Rate	Rating					]	
Wee	k: 09/24/12	09/30/12	S	1	\$4,750.00	0.00				0.00.00		<b>64 000 00</b>
E 53		12 09/16/12	Sun 9-10p The Good Wife	CM	9-10p	S	:30	1	\$1,200.00LV2	. U.OO NM	1	\$1,200.00
Th	IE GOOD WI	FE End Date	Weekdays	Spots/Week	Rate	Rating						
Wee	k: 09/10/12	09/16/12	S	1	\$1,200.00	0.00						
E 54	8 09/09/	12 09/09/12	Sun 10-11p The Mentalist	СМ	10-11p	S	:30	1	\$4,000.00LV1	0.00 NM	1	\$4,000.00

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KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

Product Desc:

OBAMA/P/D

Flight Dates:

09/04/12 - 10/01/12

Estimate:

Ln Ch Start THE MENTALIST	End r	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type_	Spots	Amount
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00						
E 55 8 09/04/12		8 News Now 11p	M-F CM	11-1135p	MTWTF	:30	5	\$500.00LV2	0.00 NM	10	\$5,000.00
8 NEWS NOW A	T 11PM	8 News Now 11p	M-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/12 Week: 09/11/12	09/10/12 09/17/12	MTWTF -TWTF	5 5	\$500.00 \$500.00	0.00 0.00						
		8 News Now 11p		11-1135P	SS	:30	2	\$750.00LV1	0.00 NM	8	\$6,000.00
8 NEWS NOW A	T 11DMJ\A/K	8 News Now Sa/S	Su 11p								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1			
Week: 09/03/12	09/09/12	SS	2	\$750.00	0.00						
Week: 09/10/12 Week: 09/17/12	09/16/12 09/23/12	SS SS	2 2	\$750.00 \$750.00	0.00 0.00						
Week: 09/24/12	09/30/12	SS	2	\$750.00	0.00						
E 57 8 09/04/12	2 09/14/12		CM	1135p-1237a		:30	5	\$225.00LV2	0.00 NM	10	\$2,250.00
LATE SHOW w. I	FTTERMAI	Letterman N		(11:35 PM-12	2:37 XM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/12	09/10/12	MTWTF	5	\$225.00	0.00						
Week: 09/11/12	09/17/12	-TWTF	5	\$225.00	0.00	-20		\$300.00LV1	0.00 NM	8	\$2,400.00
E 58 8 09/04/12	2 09/28/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1:	MTWTF 37 XM)	:30	2	\$300.00EV1	U.UU INIVI	0	\$2,400.00
LATE LATE SHO	W	oralg rolgadon		(1212)							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/04/12 Week: 09/11/12	09/10/12 09/17/12	MTWTF MTWTF	2 2	\$300.00 \$300.00	0.00 0.00						
Week: 09/18/12	09/24/12	MTWTF	2	\$300.00	0.00						
Week: 09/25/12	10/01/12	-TWTF	2	\$300.00	0.00			200 001144	0.00.104	•	6460.00
E 59 8 09/04/1	2 09/28/12	137-237a M-F Na	ite BerkOM	137-237a	MTWTF	:30	2	\$20.00LV4	0.00 NM	8	\$160.00
Elec Play/ET (1:37 XM-2:37 XM)											
NATE BERKUS		Elec Play/ET		(1:37 XM-2:3	7 XM)			1			
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating			T.			
Start Date Week: 09/04/12	09/10/12	Weekdays MTWTF	2	<u>Rate</u> \$20.00	Rating 0.00			1			
Start Date		Weekdays MTWTF MTWTF MTWTF	2 2 2	Rate \$20.00 \$20.00 \$20.00	Rating 0.00 0.00 0.00			ı			
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	09/10/12 09/17/12 09/24/12 10/01/12	Weekdays MTWTF MTWTF MTWTF	2 2 2 2	Rate \$20.00 \$20.00 \$20.00 \$20.00	Rating 0.00 0.00 0.00 0.00	-20		\$55 001 V/2	0.00 NM	3	\$165.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12	09/10/12 09/17/12 09/24/12 10/01/12	Weekdays MTWTF MTWTF MTWTF	2 2 2 2 The UญM	Rate \$20.00 \$20.00 \$20.00 \$20.00 1135p-1235	Rating 0.00 0.00 0.00 0.00 0.00	:30	1	\$55.00LV3	0.00 NM	3	\$165.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice Weekdays	2 2 2 2 The UMM Spots/Week	Rate \$20.00 \$20.00 \$20.00 \$20.00 1135p-1235a	Rating 0.00 0.00 0.00 0.00 0.00 Rating	:30	1	\$55.00LV3	0.00 NM	3	\$165.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice	2 2 2 2 The UญM	Rate \$20.00 \$20.00 \$20.00 \$20.00 1135p-1235	Rating 0.00 0.00 0.00 0.00 0.00	:30	1	\$55.00LV3	0.00 NM	3	\$165.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/23/12	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice WeekdaysS-	2 2 2 2 2 The UฌM Spots/Week 1	Rate \$20.00 \$20.00 \$20.00 \$20.00 1135p-12355 Rate \$55.00 \$0.00 \$55.00	Rating 0.00 0.00 0.00 0.00  Rating 0.00 0.00 0.00 0.00	:30	1	\$55.00LV3	0.00 NM	3	\$165.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/23/12 09/30/12	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice WeekdaysSS-	2 2 2 2 2 2 The UMM Spots/Week 1 0 1	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-12355 Rate \$55.00 \$0.00 \$55.00 \$55.00	Rating 0.00 0.00 0.00 0.00 aS-  Rating 0.00 0.00 0.00 0.00						
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 E 61 8 09/22/1	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/23/12 09/30/12 2 09/22/12	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice WeekdaysS-	2 2 2 2 2 The UMM Spots/Week 1 0 1 1 1 ros & SGM	Rate \$20.00 \$20.00 \$20.00 \$20.00 1135p-12355 Rate \$55.00 \$0.00 \$55.00	Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	1	\$55.00LV3		3	\$165.00 \$50.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 E 61 8 09/22/1  BROTHERS & S	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/23/12 09/30/12 2 09/22/12	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest	2 2 2 2 2 The UMM Spots/Week 1 0 1 1 1 ros & SGM	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-12353 Rate \$55.00 \$0.00 \$55.00 \$55.00 12.35a-1.35 (12:35 XM-1)	Rating 0.00 0.00 0.00 0.00 aS-  Rating 0.00 0.00 0.00 0.00 0.00 aS- 35 XM)						
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12  E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12  E 61 8 09/22/1  BROTHERS & S Start Date	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/23/12 09/30/12 2 09/22/12 SISTERS End Date	Weekdays MTWTF MTWTF MTWTFTWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B	2 2 2 2 2 The UMM Spots/Week 1 0 1 1 1 ros & SGM	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-1235 Rate \$55.00 \$0.00 \$55.00 \$55.00 12.35a-1.35 (12:35 XM-1)	Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.						
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12  E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12  E 61 8 09/22/1  BROTHERS & S Start Date Week: 09/17/12	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/30/12 2 09/22/12 SISTERS End Date 09/23/12	Weekdays MTWTF MTWTF MTWTF TWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest WeekdaysS- Sat 135-235a Ho	2 2 2 2 2 The UMM Spots/Week 1 0 1 1 ros & SGM Spots/Week 1	Rate \$20.00 \$20.00 \$20.00 \$20.00 1135p-1235 Rate \$55.00 \$0.00 \$55.00 \$55.00 12.35a-1.35 (12:35 XM-1 Rate \$50.00	Rating 0.00 0.00 0.00 0.00 aS-  Rating 0.00 0.00 0.00 0.00 0.00 aS- 35 XM)  Rating 0.00S-				0.00 NM		
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 E 61 8 09/22/1  BROTHERS & S Start Date Week: 09/17/12 E 62 8 09/15/1	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/23/12 2 09/22/12 SISTERS End Date 09/23/12 2 09/29/12	Weekdays MTWTF MTWTF MTWTF TWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest  WeekdaysS- Sat 135-235a Ho Cold Squad	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-1235 Rate \$55.00 \$0.00 \$55.00 \$2.35a-1.35 (12:35 XM-1 Rate \$50.00 135-235am (1:35 XM-2:35	Rating 0.00 0.00 0.00 0.00 0.00 aS-  Rating 0.00 0.00 0.00 0.00 0.00 aS- 35 XM)  Rating 0.00S-	:30	1	\$50.00LV3	0.00 NM	1	\$50.00
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Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/12/12 E 61 8 09/22/1  BROTHERS & S Start Date Week: 09/17/12 E 62 8 09/15/1  Start Date Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/10/12 Week: 09/17/12 Week: 09/17/12 Week: 09/12/12	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/30/12 2 09/23/12 09/23/12 3 09/23/12 2 09/29/12 End Date 09/23/12 End Date 09/23/12 09/16/12 09/23/12	Weekdays MTWTF MTWTF MTWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest  WeekdaysS- Sat 135-235a Ho Cold Squad WeekdaysSS-	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-1235 Rate \$55.00 \$55.00 \$55.00 \$55.00 12.35a-1.35 (12:35 XM-1 Rate \$50.00 135-235am (1:35 XM-2:3 Rate \$20.00 \$0.00	Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	1	\$50.00LV3	0.00 NM	1	\$50.00
Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 E 61 8 09/22/1  BROTHERS & S Start Date Week: 09/17/12 E 62 8 09/15/1  Start Date Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/24/12 E 63 8 09/09/1	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/30/12 2 09/22/12 SISTERS End Date 09/23/12 2 09/29/12 End Date 09/16/12 09/23/12 2 09/30/12 TH UNLV	Weekdays MTWTF MTWTF MTWTF TWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest  WeekdaysS- Sat 135-235a Ho Cold Squad WeekdaysS- Game Time/UNL Game Time/UNL	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-1235 Rate \$55.00 \$55.00 \$55.00 \$55.00 12.35a-1.35 (12:35 XM-1 Rate \$50.00 135-235am (1:35 XM-2:3 Rate \$20.00 \$0.00 \$20.00	Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	1	\$50.00LV3	0.00 NM	2	\$50.00 \$40.00
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Start Date Week: 09/04/12 Week: 09/11/12 Week: 09/18/12 Week: 09/25/12 E 60 8 09/08/1  Start Date Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 E 61 8 09/22/1  BROTHERS & S Start Date Week: 09/17/12 E 62 8 09/15/1  Start Date Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/17/12 Week: 09/24/12 E 63 8 09/09/1	09/10/12 09/17/12 09/24/12 10/01/12 2 09/29/12 End Date 09/09/12 09/16/12 09/30/12 2 09/22/12 SISTERS End Date 09/23/12 2 09/29/12 End Date 09/16/12 09/23/12 2 09/30/12 TH UNLV	Weekdays MTWTF MTWTF MTWTF TWTF Sat 1135p-1235a Private Practice WeekdaysSS- Sat 1235-135a B Da Vinci Inquest  WeekdaysS- Sat 135-235a Ho Cold Squad WeekdaysS- Game Time/UNL Game Time/UNL	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	Rate \$20.00 \$20.00 \$20.00 \$20.00 \$1135p-1235 Rate \$55.00 \$55.00 \$55.00 \$55.00 12.35a-1.35 (12:35 XM-1 Rate \$50.00 135-235am (1:35 XM-2:3 Rate \$20.00 \$0.00 \$20.00	Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	:30	1	\$50.00LV3	0.00 NM	2	\$50.00 \$40.00

Print Date: 08/13/12 12:52:21 Page 9 of 10

KLAS

Order / Rev:

36903

Advertiser:

Obama, Barack D-President

Alt Order #:

08836469

**Product Desc:** 

Flight Dates:

09/04/12 - 10/01/12

Estimate:

1536

OBAMA/P/D

Ln Ch	n Start	End	Inventory Code	Break	Start/End	l Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
E 63 8	8 09/09/1	2 09/30/12			1135p-1205	ia	-s :30	) 1	\$40.00LV3	0.00 NM	4	\$160.00
GAN	ME TIME WI	TH UNLV	Game Time/UNL\	,								
	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
	: 09/17/12	09/23/12	S	1	\$40.00	0.00						
E 64 8	: 09/24/12	09/30/12 2 09/23/12	S Su 1205-105a Hou	use CM	\$40.00 1205-105a	0.00	-S :30	) 1	\$20.00LV3	0.00 NM	2	\$40.00
204 0	03/03/1	2 03/23/12	House / Sports Sp		(12:05 XM-1		3 .00	•	\$20.00L\$5	0.00 14141	_	Ψ-0.00
	Start Date	End Date		Spots/Week	Rate	Rating			1			
	09/03/12	09/09/12	S	1	\$20.00	0.00						
	: 09/10/12 : 09/17/12	09/16/12 09/23/12	S	0	\$0.00 \$20.00	0.00 0.00			:			
			Sun 105-205a Bro	s/Sist@M	105-205a		-s :30	) 1	\$20.00LV3	0.00 NM	1	\$20.00
			CBS Sports Spec	tacular	(1:05 XM-2:0	05 XM)						
	OTHERS & S		Mookdaya	Spots/Week	Poto	Rating						
	<u>Start Date</u> : 09/24/12	End Date 09/30/12	<u>Weekdays</u> S	<u>3pots/vveek</u>	<u>Rate</u> \$20.00	0.00			i			
E 66 8			NCAA Football	СМ		ge Foo	s- :30	) 1	\$750.00LV1	0.00 NM	3	\$2,250.00
			NCAA College Fo	otbali	(12:30 PM-4	1:00 PM)			i			
	Stort Data		Weekda <u>ys</u>	Spots/Week	Rate	Rating			'			
	Start Date : 09/10/12	09/16/12	S-	<u>50015/4466K</u>	\$750.00	0.00						
	: 09/17/12	09/23/12	S-	1	\$750.00	0.00			T.			
	: 09/24/12	09/30/12	S-	1	*******	0.00	-s :30	\ 1	\$1,000.00LV1	0.00 NM	0	\$0.00
E 67 8	3 09/09/1	2 09/30/12	NFL Reg Season NFL Football Reg		(10:00 AM-1	all Reg I:15 PM)	-5 :30	, ,	\$1,000.00EV1	U.UU INIVI	U	<b>\$</b> 0.00
CBS	S NFL FOOT	BALL-EARI			(,0.00,	,						
	Start Date	End Date		Spots/Week	Rate	Rating						
Week: Spot	: 09/03/12 Ch Date Ra	09/09/12	S Description		\$1,000.00 End Time	0.00	Weekda	vs Le	ength Rate	Rtg Type		
<u> </u>			VFL Reg Season Ga			g10:00 AM-1:1			:30 <del>(\$1,000.00)</del>			
	Credited											
	: 09/10/12	09/16/12	S		\$1,000.00	0.00	Weekda	ve L	ength Rate	Rtq Type		
Spot 2	Ch Date Ra		<u>Description</u> NFL Reg Season Ga		<u>/End Time</u> Football Red	10:00 AM-1:1			30 <del>(\$1,000.00)</del> :			
•	Credited		.,		•	•			•			
Week:	: 09/17/12	09/23/12	S		\$1,000.00	0.00				Di- T		
Spot	Ch Date Ra		<u>Description</u> NFL Reg Season Ga		/End Time Football Red	g10:00 AM-1:1	<u>Weekda</u> 		<u>ength Rate</u> :30 <del>(\$1,000.00)</del>	Rtg Type 0.00 NM		
3	Credited	2-09/23/121	VEL Rey Season Ga	iiios III L	1 Ootban 11c;	g10.00 / (W-1.1)	0.		i	0.00		
Week:	: 09/24/12	09/30/12	S	1	\$1,000.00	0.00						
<b>Spot</b>	Ch Date Ra	nge [	Description		/End Time	//0.00 AMA 4.4	<u>Weekda</u>			Rtg Type		
4	8 09/24/12 Credited	2-09/30/12	VFL Reg Season Ga	ames NFL	Football Reg	g10:00 AM-1:1	5 , <b>-</b>	Su	.30 <del>(\$1;000.00)</del>	0.00 14141		
F.CO. (		2 00/20/12	NFL Reg Season	GameeM	NEL Fooths	all Reg	-S :3(	<u> </u>	1 \$1,000.00LV1	0.00 NM	0	\$0.00
E 68	8 09/09/1	2 09/30/12	NFL Reg Season NFL Football Reg		(1:15 PM-4:	<u>_</u>	3 .0	•	. 41,000.00211	0.00		<b>4</b> 0.00
CBS	S NFL FOOT	BALL-LATE	. <u>.</u>		•							
1441-	Start Date			Spots/Week	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00						
VVeeki Spot	:: 09/03/12 Ch Date Ra	09/09/12 inge 1	Description	Star	VEnd Time	-	Weekda			Rtg Type		
1			NFL Reg Season Ga	ames NFL	Football Re	<b>ģ</b> 1:15 PM-4:30	P	Su	:30 <del>(\$1,000.00)</del>	0.00 NM		
	Credited		_			0.00						
Week Spot	:: 09/10/12 Ch Date Ra	09/16/12 Inge 1	S Description		\$1,000.00 t/End Time	0.00	Weekda	avs L	ength Rate	Rtg Type		
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	c: 09/17/12	09/23/12	S		\$1,000.00	0.00	Weekda	ave I	enath Rate	Rtg Type		
Spot 3	Ch Date Ra 8 09/17/1		<u>Description</u> NFL Reg Season G		<u>t/End Time</u> . Football Re	g1:15 PM-4:30			30 <del>(\$1,000:00)</del> :			
J	Credited		2							!	i	
Week	c: 09/24/12	09/30/12	S	1	\$1,000.00	0.00					B	

Print Date: 08/13/12 12:52:21 Page 10of 10

Totals

405

\$228,035.00

 Order / Rev:
 36903
 Advertiser:
 Obama, Barack D-President

 Alt Order #:
 08836469
 Product Desc:
 OBAMA/P/D
 KLAS

 Flight Dates:
 09/04/12 - 10/01/12
 Estimate:
 1536

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 68	8	09/09/12	2 09/30/12	NFL Reg Seaso	n Game£M	NFL Footba	ll RegS	:30	1	\$1,000.00LV1	0.00 NM	0	\$0.00
				NFL Football Re	eg. Season	(1:15 PM-4:3	80 PM)						
(	CBS N	FL FOOTE	BALL-LATE	GAME									
	<u>St</u>	art Date	End Date	<b>Weekdays</b>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09	/24/12	09/30/12	S	1	\$1,000.00	0.00						
Spo	<u>C</u>	h Date Rai	nge D	escription	<u>Start</u>	/End Time	7	<u>Weekdays</u>	Len	igth Rate	Rtg Type		
4	Ι,	8 09/24/12	-09/30/12 N	IFL Reg Season (	Sames NFL	Football Reg	1:15 PM-4:30 P	S	u	:30(\$1,000.00)	0.00 NM		
	Cı	redited											
N 69	8	09/18/12	2 09/28/12	8 News Now 11r	M-F CM	11-1135p	MTWTF	:30	5	\$1,550,00LV1	0.00 NM	10	\$15,500.00
				8 News Now 11									• ,
	8 NEW	S NOW A	T 11PM		,								
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 09	/18/12	09/24/12	MTWTF	5	\$1,550.00	0.00						
We	ek: 09	/25/12	10/01/12	-TWTF	5	\$1,550.00	0.00						
N 70	8	09/18/12	2 09/28/12	Letterman	CM	1135p-1237	a MTWTF	:30	5	\$750.00LV1	0.00 NM	10	\$7,500.00
				Letterman		(11:35 PM-1	2:37 XM)						
i	LATE S	SHOW w. I	LETTERMA	N		•	·						
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	eek: 09	/18/12	09/24/12	MTWTF	5	\$750.00	0.00						
W	eek: 09	/25/12	10/01/12	-TWTF	5	\$750.00	0.00						